

## Peakland Swim and Tennis Club House Rule on filming/video recording, audio recording, or still image capture/photography.

Any filming/video recording, audio recording or still image capture/photography for the purpose of obtaining direct revenue, indirect revenue, compensation or compensation through barter is prohibited anywhere on the property of the Peakland Swim and Tennis Club (PSTC).

Any video, audio, or image files captured on the property of the PSTC without the intent to obtain direct or indirect revenue, monetary compensation or compensation through barter is prohibited from being used at a later date to obtain direct revenue, indirect revenue, monetary compensation or compensation through barter.

This house rule does not prohibit the filming/video recording, audio recording, or still image capture/photography to promote any camp, team or program that is endorsed, approved or conducted by the PSTC.

This house rule does not prohibit any filming/video recording, audio recording or still image capture conducted for personal use and does not prohibit the uploading of such files to **personal** social media accounts (i.e. Facebook, Twitter, Pinterest, Instagram, Tumbler, YouTube, etc), that do not promote, support, or facilitate a commercial venture for monetary gain.

This house rule does prohibit the uploading and or posting of video files, audio files, image files, captured on the property of the PSTC, to social media, websites, print material or other platforms for commercial purpose, obtaining direct revenue, indirect revenue, monetary compensation or compensation through barter.

This house rule does not prohibit the uploading of video files, audio files, image files to social media accounts, websites, print material or other platforms to promote a camp, team, or program that is endorsed, approved or conducted by the Peakland Swim and Tennis Club.

The Peakland Otters Swim Team (POST), Virginia Gators, and PSTC tennis camps/lessons/program are endorsed and/approved by the Peakland Swim and Tennis Club. Any group, camp program, or team that requests such approval, must be approved by a majority vote of the PSTC board. The vote by the board on a request to be approved for such purposes may occur at a regular board meeting or through an email vote.

Any PSTC member who violates this house rule is subject to having their membership revoked and being barred from PSTC property. Any PSTC member, who assists a member or non-member in the prohibited activity described in this house rule, is also subject to having their membership revoked. Any non-member who participates in the prohibited activity described in this house rule is subject to being permanently barred from PSTC property.

The ultimate decision of whether an individual has violated this house rule will be determined by a presentation of the facts to the PSTC board with a subsequent vote of the board. The member, who is alleged to have violated this house rule, may present their position to the board prior to a board vote. If the board finds that an individual has violated this house rule, then a determination of the severity of the violation will be made by the board with a decision of termination or non-termination of the membership.

The intent of this house rule is to prevent the filming, recording, and or photography on the property of the PSTC for commercial purposes.